AZUG
2011-2012 Year Overview

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Summary of 2011-2012

The following summarizes our 2011-2012 user group statistics.

- 3500 unique visitors to our website www.azug.be
- Almost 14.000 pageviews on our website www.azug.be
- 12 events – on average 1 event on Windows Azure each month!
- 481 attendees – on average 41 attendees at every event
- 10 different speakers of which we flew in 3 from abroad
- 3 rock-star speakers from abroad: Clemens Reijnen, Christian Weyer, Sergejus Barinovas
- 2 Code d'Azure-branded events providing a hands-on experience to our attendees
- 1 major event: Windows Azure Saturday – a hackaton followed by a barbecue with great prizes for winning applications (A Windows Azure datacenter tour! Licenses! Books!)
- Your logo shown on our website, in every newsletter and mentioned explicitly at the beginning of every event
- 20 newsletters sent to 220 subscribers
- Our user group delivering 2 sessions at the Community Day 2012 – www.communityday.be

This was only possible with YOUR help! THANK YOU for sponsoring AZUG 2011-2012! We hope we can have your ongoing support for 2012-2013 as well.

Sponsors for 2011-2012

25/08/2011 - Code d'Azure: NServiceBus

Attendees

16 registrations

The event

Hands-on session driven by Yves Goeleven

Practical details

Event date: August 25, 2011 - 18:00 - 21:00

Event location:
COMBELL
Skaldenstraat 121
9042 Gent
Belgium

13/09/2011 - BUILD the future together with AZUG! - AZUG BUILD Livestream

Attendees

26 registrations

The event

Livestream event of the Windows 8 developer preview release.

Practical details

Event date: Tuesday, September 13, 2011 from 5:00 PM - 9:00 PM

Event location:
Centric
Posthofbrug 10
2600 Berchem

29/09/2011 - Developing and deploying Identity-enabled applications for the cloud

Attendees

45 registrations

The event

Joint event of Winsec with AZUG (Azure user group), targetted to IT professionals and Developers.
We will discuss security with Azure and how to secure your cloud.

Practical details

Event date: Thursday, September 29, 2011 from 6:30 PM - 9:00 PM

Ordina Belgium
Blarenberglaan 3B
B-2800 Mechelen
Belgium

20/10/2011 – ALM for Windows Azure

Attendees

56 registrations

The event

Speaker from abroad: Clemens Reijnen

1 session on Application Lifecycle management with Windows Azure.

Practical details

Event date: October 20, 2011 - starts at 18:00

Sogeti
Jules Bordetlaan 160
1140 Brussels
Belgium

17/11/2011 – Successfully breeding rabits

Attendees

28 registrations

The event

Speaker: Yves Goeleven

1 session on building highly-scalable, highly-available and geographically distributed systems on Windows Azure.

Practical details

Event date: November 17, 2011 - starts at 18:00

Codit
Skaldenstraat 7b
9042 Gent
Belgium

06/12/2011 – Sinterklaas goes cloudy and HPC

Attendees

22 registrations

The event

Speaker: Kurt Claeys

1 session on high performance computing with Windows Azure.

Practical details

Event date: December 6, 2011 - starts at 18:00

RealDolmen
A. Vaucampslaan 42
1645 Huizingen
Belgium

01/02/2012 – Nerddinner with Christian Weyer

Attendees

17 registrations

The event

Dinner with speaker from abroad: Christian Weyer

02/02/2012 – Christian Weyer talks cloudy

Attendees

81 registrations

The event

Speaker from abroad: Christian Weyer

1 session: Services for everybody and everywhere: Building the Backbone for your Desktop, Mobile and Metro apps with WCF Web API.

Practical details

Event date: February 2, 2012 - starts at 18:00

Ordina Belgium
Blarenberglaan 3B
B-2800 Mechelen
Belgium

02/03/2012 – Code d'Azure: Introduction to Windows Azure

Attendees

26 registrations

The event

Hands-on event on getting started with Windows Azure.

Practical details

Event date: March 20, 2012 - 18:00 - 21:00

The Oak3 Campus - Antwerp
Veldkant 39
2550 Kontich
Belgium

16/05/2012 – Big Data using Hadoop on Windows Azure

Attendees

48 registrations

The event

Speaker from abroad: Sergejus Barinovas

1 session on Big Data and how to analyze large chunks of unstructured data using Hadoop on Windows Azure.

Practical details

Event date: March 20, 2012 - 18:00 - 21:00

The Oak3 Campus - Antwerp
Veldkant 39
2550 Kontich
Belgium

02/06/2012 - Windows Azure Saturday

Attendees

46 registrations – 38 attendees showed up

The event

A hackaton combined with a barbecue.

We've had a lot of no-shows earlier. Which is a pity if we order sandwiches, but even more of a pity if we have to provide meat and afterwards throw it in the garbage can. Here's the deal: you pay us 10 EUR now and if you show up, you simply get it back. Making it basically a free event for you. Fair enough?

Agenda

08:30 - 09:00: Welcome and set-up of laptop
09:00 - 12:30: Code, code, code!
12:30 - 13:00: Demo your cloud service
13:00 - 16:00: Barbeque time! (scampi, salmon, steak, souvlaki, turkey, salad, ... you'll like it!) - prepared by Lekker Beest

Prizes

We'll provide some prizes for the best apps created:

- 2 ReSharper licenses sponsored by JetBrains
- 2 Cloud Storage Studio licenses sponsored by Cerebrata

- 3 one-year MyGet Small subscriptions + a free Pro NuGet book sponsored by MyGet
- 25 Pluralsight 1-month subscriptions
- 2 Windows Azure North Europe region datacenter tours (flights, dinner, hotel and a tour through the datacenter where you've deployed your app) sponsored by Microsoft

Practical details

Event date: June 2, 2012 - 08:30 - 17:00
Catering: barbeque!

Event location:
RealDolmen
A. Vaucampslaan 42
1645 Huizingen
Belgium

RealDolmen provides us their garden to use as well. Let's hope for sunny weather!

Hackaton

The following apps have been developed by our attendees:

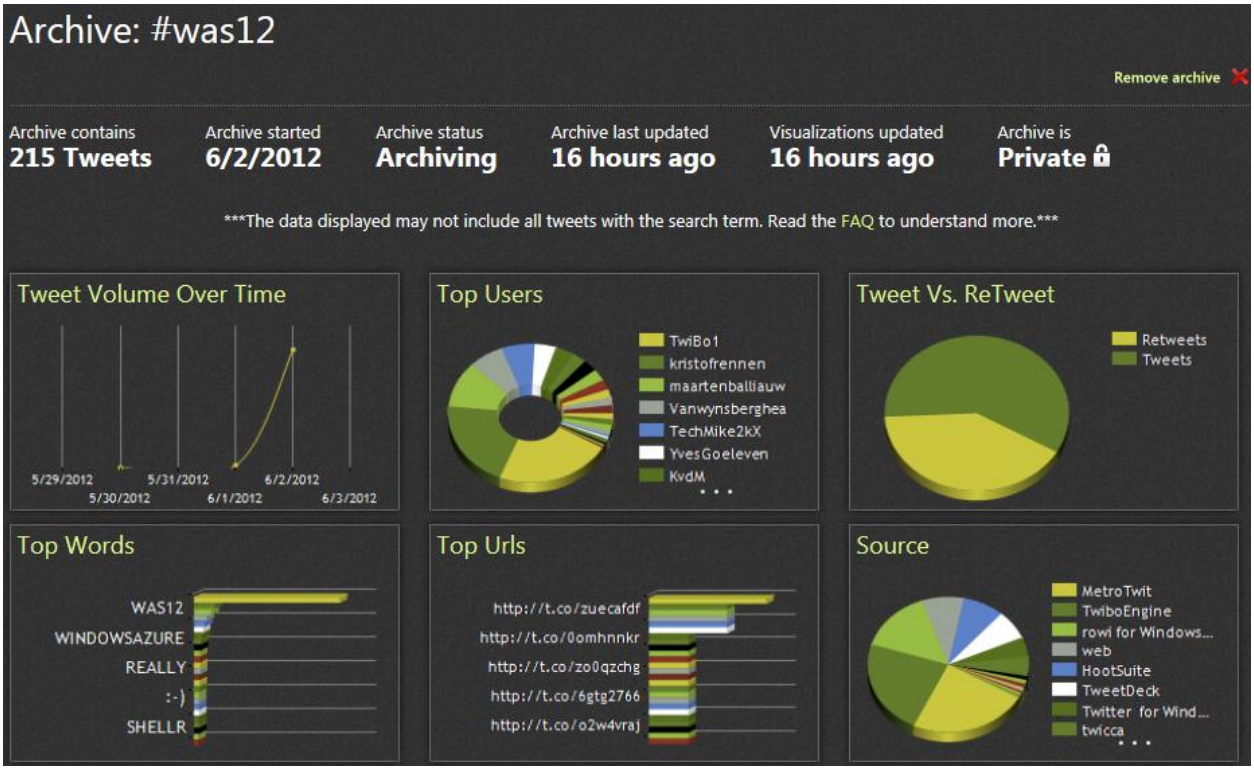
Apps developed on Windows Azure by the attendees

- shellR - PowerShell over the web – built by bob@euhm.be and pieter_de_rycke@hotmail.com – A really cool application providing real-time PowerShell to any machine over the Internet.
- Autoscaling document translation service – built by mve@mediaan.nl – An autoscaling service which translates PDF and Word documents.
- XBox game score comparer – Compare XBox game scores with your friends. Built by somtim@gmail.com.
- TwiBo – A Twitter bot which analyzes a specific hashtag and can retweet based on specific characteristics of the Tweet. Built by koen.metsu@gmail.com.
- Positive/negative review analyzer – Analyzing text and giving a positive / negative sentiment score. Great to analyze what people are saying about a specific subject.
- Worker role as a service – Hosting assemblies in a worker role, as a service.
- PDF creator service – Creating PDF files from plain text files.
- Service bus webcam picture transmission – A Netduino streaming webcam pictures over the Windows Azure Service Bus.
- BBQ as a Service – Order BBQ meat via a Windows Phone 7 application.

Twitter

General statistics

General statistics on Twitter usage of the event using the #was12 hashtag:



Noteworthy tweets

Some noteworthy Tweets from our attendees:

User: SamVanhoutte
Text: it seems #was12 was a great success and asks for a successor event. and be sure that I won't be absent that time. great job by @azugbe again
Created At: Sat, 02 Jun 2012 20:19:41 +0000

User: kristofrennen
Text: After today, it really became clear that it will take a joint effort of some @azugbe members to build a decent PaaS solution :-) #was12
Created At: Sat, 02 Jun 2012 20:13:28 +0000

User: kristofrennen
Text: @HellScream_ yup, one of the #was12 projects :-), by @koenmetsu @Vanwynsberghea @sandrinodm
Created At: Sat, 02 Jun 2012 20:12:20 +0000

User: kristofrennen
Text: Thx! RT @sandrinodm: #WindowsAzure saturday was great. Very good organization by @azug, excellent catering

#was12
Created At: Sat, 02 Jun 2012 20:00:46 +0000

User: koenmetsu
Text: RT @sandrinodm: #WindowsAzure saturday was great. Very good organization by @azug, excellent catering #was12
Created At: Sat, 02 Jun 2012 19:58:39 +0000

User: sandrinodm
Text: #WindowsAzure saturday was great. Very good organization by @azug, excellent catering #was12
Created At: Sat, 02 Jun 2012 19:58:25 +0000

User: koenmetsu
Text: Got a nice tan from "coding" at the Windows Azure Saturday :-) #was12
Created At: Sat, 02 Jun 2012 19:20:21 +0000

User: sigismad
Text: RT @euhm: Great @azugbe event, and even better is that we (@PieterDeRycke and I) have won with our #shellR at #was12. Thanks for the nice comments…
Created At: Sat, 02 Jun 2012 18:56:40 +0000

User: TechMike2kX
Text: +1 RT @maartenballiauw: Back from #was12. To be repeated imho! #windowsazure
Created At: Sat, 02 Jun 2012 17:51:03 +0000

User: TechMike2kX
Text: To all those who thanked us for #was12, we couldn't have done it without you the community! Thank YOU! /CC @azugbe
Created At: Sat, 02 Jun 2012 17:49:30 +0000

User: dampeebe
Text: @maartenballiauw Second edition for #was12? Count me in :-)
Created At: Sat, 02 Jun 2012 17:26:14 +0000

User: xavierdecoster
Text: Thx to @azugbe crew and all attendees for an inspiring #azure Saturday #was12
Created At: Sat, 02 Jun 2012 16:58:04 +0000

User: kristofrennen
Text: I guess we will still be seeing a lot of tweets coming from @TwiBo1 :-) #was12
Created At: Sat, 02 Jun 2012 16:55:04 +0000

User: RobbinCremers
Text: RT @timschaeps: Back from a fun/great #was12 . it was great! Thx and congrats go to @azugbe
Created At: Sat, 02 Jun 2012 16:45:35 +0000

User: chton
Text: Had great fun at #was12 today. Must do again sometime.
Created At: Sat, 02 Jun 2012 16:43:54 +0000

User: timschaeps
Text: Back from a fun/great #was12 . it was great! Thx and congrats go to @azugbe
Created At: Sat, 02 Jun 2012 16:30:38 +0000

User: euhm
Text: RT @SamVanhoutte: can the #shellr demo of #was12 be recorded soon ? interesting to know about the winning demo!
Created At: Sat, 02 Jun 2012 16:21:51 +0000

User: euhm
Text: RT @YvesGoeleven: and we have a winner #shellr #was12
Created At: Sat, 02 Jun 2012 16:17:14 +0000

User: euhm
Text: RT @xavierdecoster: Impressed by #shellR demo at #was12
Created At: Sat, 02 Jun 2012 16:16:01 +0000

User: euhm
Text: RT @PieterDeRycke: Really happy that our #windowsazure app #shellR won the first price at #was12 it was great working together with @euhm
Created At: Sat, 02 Jun 2012 16:14:36 +0000

User: Vanwynsberghea
Text: #was12 was really awesome! Thx to the @azugbe crew!
Created At: Sat, 02 Jun 2012 15:45:25 +0000

User: KvdM
Text: #was12 is over. And it was great! See you all again on Tuesday for another @azugbe event.
Created At: Sat, 02 Jun 2012 15:45:18 +0000

User: sommertim
Text: Thanks to the organisers for another great azug event, job well done! #was12
Created At: Sat, 02 Jun 2012 14:30:06 +0000

User: KvdM
Text: Omg best bearnaise sauce ever at the bbq #was12.
Created At: Sat, 02 Jun 2012 13:55:26 +0000

User: TwiBo1
Text: #was12 - @sandrinodm heeft precies honger, die blijft maar eten #was12 http://t.co/nYrcaKqw
Created At: Sat, 02 Jun 2012 13:05:58 +0000

User: Vanwynsberghea
Text: Agreed! Already seen some awesome apps! RT @maartenballiauw Tough competition at #was12. Really, really impressed guys! #windowsazure
Created At: Sat, 02 Jun 2012 10:52:01 +0000

User: dampeebe
Text: Very nice demo's on #was12
Created At: Sat, 02 Jun 2012 10:51:36 +0000

User: TechMike2kX
Text: #was12 concept apps have some good PoC's, sweet ideas!!!
Created At: Sat, 02 Jun 2012 10:51:30 +0000

User: YvesGoeleven
Text: Wonder if the @Twibo1 account that is retweeting all #was12 tweets is a demo that still has to come :)
Created At: Sat, 02 Jun 2012 10:51:18 +0000

Event pictures

Survey

How did the event live up to your expectations?

	Sucks!	Not entirely what I expected	As expected	Better than expected	Was awesome!
The event location	0,0% (0)	0,0% (0)	**68,8% (11)**	12,5% (2)	18,8% (3)
The event organization	0,0% (0)	0,0% (0)	25,0% (4)	18,8% (3)	**56,3% (9)**
The networking	0,0% (0)	6,3% (1)	18,8% (3)	**37,5% (6)**	**37,5% (6)**
The hackaton	0,0% (0)	6,3% (1)	25,0% (4)	31,3% (5)	**37,5% (6)**
The barbeque	0,0% (0)	0,0% (0)	12,5% (2)	18,8% (3)	**68,8% (11)**

It was almost impossible to do cloud development due to lack of stable network.

How strongly do you agree with the following?

	Completely Disagree	Disagree	Neutral	Agree	Completely Agree
I had fun	0,0% (0)	0,0% (0)	0,0% (0)	18,8% (3)	**81,3% (13)**
I learned something	0,0% (0)	6,3% (1)	18,8% (3)	**37,5% (6)**	**37,5% (6)**
The fact that this event was on a saturday was okay with me	0,0% (0)	0,0% (0)	6,3% (1)	43,8% (7)	**50,0% (8)**

I had no problem paying for the event and getting my money back when showing up	0,0% (0)	0,0% (0)	0,0% (0)	25,0% (4)	75,0% (12)
I want more events of this type	0,0% (0)	0,0% (0)	0,0% (0)	25,0% (4)	75,0% (12)
I would recommend AZUG to my peers	0,0% (0)	0,0% (0)	0,0% (0)	25,0% (4)	75,0% (12)

The money schold not nescessarily be geven back... What is 10 euro's for such an event anyway :)

The wifi sucked! --> no seriously the wifi was good enough when it was used appropriately... (thus not for downloading updates :)) ; if that is the only remark one can come up with, then it is a great event ... Congratzzzzz

What did you like most about the event?

The format worked great.
4/6/2012 10:44Reacties bekijken
Interactivity ... the fun ... the chalange
4/6/2012 10:09Reacties bekijken
Seeing what the ideas of other groups were
4/6/2012 8:14Reacties bekijken
The BBQ, what did you expect.
3/6/2012 19:50Reacties bekijken
The athmosphere
3/6/2012 17:40Reacties bekijken
Networking
3/6/2012 15:42Reacties bekijken
Food :) And numbegirl in action :)
2/6/2012 23:47Reacties bekijken
The hackaton; it's a fun way to work together and try to create something in a rather new technology.
2/6/2012 22:01Reacties bekijken
Catering, networking
2/6/2012 21:57Reacties bekijken
HEt feit dat het op een zaterdag was
2/6/2012 21:35Reacties bekijken
the hackaton, the networking, the adrenaline rush from trying to build a Azure app in 3 hours
2/6/2012 21:11Reacties bekijken

What didn't you like about the event?

Getting up early in the morning on a saturday.
4/6/2012 10:44Reacties bekijken
The network
4/6/2012 10:09Reacties bekijken

The voting itself should be revealed at the end instead of realtime so other people don't vote strategically and maybe also let the jury give a vote.
4/6/2012 8:14Reacties bekijken
The competition. To clarify, I did not take part in the competition so the way things were run didn't have any impact on me. Some of the people at the competition actually created something in those 3 hours while others seem to have had already an extensive part with them and only did some finishing touches in those 3 hours. It's logical, but a bit unfair, that they tend to get away with the better prices. But I honestly don't know how you could fix that.
3/6/2012 19:50Reacties bekijken
Nothing really :-)
3/6/2012 17:40Reacties bekijken
Internet connection
3/6/2012 15:42Reacties bekijken
Nothing
2/6/2012 21:57Reacties bekijken
the wireless network :-p we could not use SVN in the heat of the battle :-p
2/6/2012 21:11Reacties bekijken

What do you think about Windows Azure? The good, the bad and the ugly.

Amazing system, could be a bit more flexible in some places.
4/6/2012 10:44Reacties bekijken
It's the new era in IT ... but hard to get it kickstarted by customers for the time being
4/6/2012 10:09Reacties bekijken
The good: The exchanging of the ideas The bad: The voting system, everyone should vote at the same time instead of one by one.
4/6/2012 8:14Reacties bekijken
My opinion on Azure hasn't changed with the event. I like the product with the exception of SQL Azure. It probably has something to do with the naming. With SQL Azure, I'm expecting something in terms of SQL Server although not that extensive (yet). A better name for the current product would be Access Azure. It is useful but extremly basic.
3/6/2012 19:50Reacties bekijken
Well, we live and breathe Azure, so that's saying enough
3/6/2012 17:40Reacties bekijken
Great platform but needs more competition to AWS
3/6/2012 15:42Reacties bekijken
Great, can't wait till the seventh
2/6/2012 23:47Reacties bekijken
Best thing happening since Mc Donalds
2/6/2012 21:57Reacties bekijken
Is een pracht technologie alleen niet geschikt voor iedereen wegens de kost.
2/6/2012 21:35Reacties bekijken

What can we do to improve our events?

Look at the "What didn't you like about the event" part
4/6/2012 8:14Reacties bekijken
Test the network ;)
3/6/2012 19:50Reacties bekijken
Euhm... let me think, get Dimmu-Borgir to perform during the BBQ perhaps?
3/6/2012 17:40Reacties bekijken

Euh..... Nothing?
2/6/2012 23:47Reacties bekijken
Maybe include some session about Azure (for 1 or 2 hours).
2/6/2012 22:01Reacties bekijken
International speakers, speakers from the product team
2/6/2012 21:57Reacties bekijken
when is the next hackaton?? :-p count me in!!
2/6/2012 21:11Reacties bekijken

Is there anything else you would like us to know?

We had fun!
4/6/2012 8:14Reacties bekijken
Events like this one are certainly worth the 10 euro. Even if you wouldn't give the money back, I would gladly pay it for such an event.
3/6/2012 19:50Reacties bekijken
Yes, Panos and Maarten bullied me, I told my mom and she said it was not nice of them... ;-)
3/6/2012 17:40Reacties bekijken
Keep up the good work
2/6/2012 23:47Reacties bekijken
3u30 is, in my opinion, not enough time to code something decent, 4u30 - 5u is better!
2/6/2012 21:11Reacties bekijken

05/06/2012 - Taking a metro ride on Windows 8 and Windows Azure

Attendees

70 registrations

The event

2 sessions – Speakers Kristof Rennen and Panagiotis Kefalidis

Practical details

Event date: June 5, 2012 - 18:00 - 21:00
Catering: sandwiches

Event location:
Capgemini Belgium N.V./S.A.
Bessenveldstraat 19
1831 Diegem
Belgium